

Alec Ian GERSHBERG, Ph.D.

University of Pennsylvania

School of Arts & Sciences/Sociology Department

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EDUCATION

University of Pennsylvania, Regional Science Department Philadelphia, Pa., USA.

Ph.D. awarded December 1993; M.A. Degree December 1990.

Dissertation Title: "Fiscal Decentralization, Intergovernmental Relations, and Education Finance: Welfare and Efficiency Considerations in Educational Expenditures and Outcomes in Mexico"

Teaching Activities: Lecturer -- Latin American Geography; Writing Fellow, university program aimed at raising the level of undergraduate writing capabilities and written work.

Brown University, Providence, R.I., USA

9/82 - 5/86

B.A. degree with honors from two academic departments: 1) American Civilization Department and 2) Literature & Society Department. Selected for training as a writing instructor through Rose Writing Fellows Program. Varsity Ski Team. Honors Thesis Title: "Salvation by Technology: The first decade of Tennessee Valley Authority (TVA) rhetoric."

RESEARCH & TEACHING INTERESTS

Education Policy, School Governance & Accountability, Political Economy of Reform, Comparative & International Education, Systems Thinking, Economics of Education, Education Finance, International Development, Human Development, , School-to-work transition, Education & Labor Markets, Immigrant Education & Immigration Policy, Community & Parental Participation, Public Finance & Financial Management, Budgeting & Fiscal Policy, Inter-governmental Relations & Fiscal Federalism, Capital Markets and Development Finance, Urban & Regional Economics, and Health Care Capital Finance & Health Economics.

ACADEMIC AND FULL-TIME POSTS

University of Pennsylvania, Philadelphia, PA. USA.

8/17 - present

School of Arts & Sciences (SAS)

Senior Lecturer, Sociology & Urban Studies

8/17 - present

Graduate School of Education (GSE)

Senior Fellow, International Educational Development Program

8/17 - present

Courses Taught

(Graduate): Systems Thinking in Comparative Education

(Undergraduate): Urban Studies Senior Seminar

The New School (formerly The New School for Social Research), New York City.

7/93 - present

Milano School for International Affairs, Management and Urban Policy

Chair, Public & Urban Policy Program

7/12 – 8/17

Special Advisor to the Provost for Faculty & Curricular Development

10/09 – 08/10

Associate Professor

7/01 - present

Assistant Professor

7/93 - 6/01

Schwartz Center for Economic Policy (SCEPA), Affiliated Faculty
Education Studies Program (Lang College), Affiliated Faculty
Global Studies Program (Lang College/NSPE), Affiliated Faculty
Economics Department (NSSR), Affiliated Faculty

Executive Director, Milano Community Development Finance Lab 8/03 – 10/05
The Finance Lab has four main initiatives: Master of Science Fellows Program for minority students, Consulting Clinic, Community Development Finance Training Program, Annual Reality Check Conference.

Senior Research Associate, Community Development Research Center. 8/00 – 05/06

Courses Taught

(Graduate): Education and International Development; Urban Education Policy (U.S.); Public Finance and Fiscal Management; Making a Difference: Global, Organizational, and Individual Perspectives on Social Change; Laboratory in Issue Analysis/Urban Policy Lab (experiential learning practicum); Doctoral Research Workshop; Advanced Seminar (Master Thesis supervision); Community Development Finance Lab; Government-NGO relations and the provision of social services (field trip to Mexico City); Capital Markets and Development Finance; Financial Management for Nonprofit Organizations; Managing Public Resources.

(Undergraduate): International Comparative Education (Lang College); Comparative Education and Global Development (University-wide).

Universitat Oberta de Catalunya (UOC), Barcelona, Spain 9/10 – present

Research Associate, eLearn Center (eLC) 7/11 – present

Visiting Professor, Internet Interdisciplinary Institute (IN3) 9/10 – 6/11

Co-directing a research project (with Martin Carnoy and Josep Maria Duart) evaluating UOC student outcomes (at the university and in the labor market); recommending changes to the university data gathering and student information systems; and analyzing the business model of the university. Conducting research on the use of the internet and other Information and Computing Technology in Spanish Primary and Secondary Schools. Currently developing University of the Future, Global Summit.

National Bureau of Economic Research, New York City 6/94 – 9/10

Research Associate 10/01 – 9/10

Faculty Research Fellow 6/94 – 9/01

The World Bank, Washington, D.C., USA 7/2004 – 9/2005

Senior Education Economist (open appointment [confirmed], on leave from New School 2004-2005). Based in Human Development Network Education Department (HDNED), which provides expertise and guidance to all the regional operations (i.e., lending) of the bank. Providing policy and analytic work to support the development and implementation of strategies to improve service delivery in the education sector worldwide. Primary work included: Egypt and Romania Public Expenditure Reviews; Education Finance, Accountability and Decentralization; School to work transition; and intellectual leadership in Economics of Education.

Public Policy Institute of California, San Francisco 1/2001-7/2001

Visiting Fellow with financial support awarded for the study **New Immigrants and Public Education in California: Schooling Impacts and Issues** (Principal Investigator). Research Funding Received: \$129,424.

Stanford University, School of Education, Palo Alto, CA 4/2001-7/2001

Visiting Professor

El Colegio de México, México, D.F.
Centro de Estudios Demográficos y de Desarrollo Urbano (CEDDU)
Visiting Professor & Researcher

12/91 - 9/92

ACADEMIC PUBLICATIONS

Book

A. Gershberg, A. Danenberg, P. Sanchez. *Beyond "Bilingual" Education: New Immigrants and Public School Policies in California*. Washington, DC: Urban Institute Press, 2004

Publications in Peer-Reviewed Journals

A. Gershberg, P. Gonzalez and B. Meade, "Understanding and Improving Accountability in Education: A Conceptual Framework and Guideposts from Three Decentralization Reform Experiences in Latin America," *World Development*, Vol. 40, No. 5, 2012: 1024–1041.

A. Gershberg, B. Meade, and S. Andersson, "Providing Better Education Services to the Poor: Accountability and Context in the Case of Guatemalan Decentralization," *International Journal of Education and Development*. Vol. 29, No. 4, 2009: 187-200.

B. Meade and A. Gershberg. "Making Education Reform Work for the Poor: Accountability and Decentralization in Latin America," *The Journal of Education Policy* Vol. 23 No.3, 2008: pp. 299 - 322

G. Shatkin and A. Gershberg. "Empowering Parents and Building Communities: The Role of School-based Councils in Educational Governance and Accountability" *Urban Education*, Vol. 42, No. 6, November 2007: 582-615

A. Gershberg and B. Meade "Parental Contributions, School-level Finances and Decentralization: An Analysis of Nicaraguan Autonomous School Budgets" *Comparative Education*, Fall 2005.

A. Schwartz and A. Gershberg, "Immigrants and Education: Evidence from New York City," *National Tax Association Proceedings - 2000, 2001*, pp. 125-134

A. Gershberg, M. Grossman & F. Goldman "Competition and the Cost of Capital Revisited: Special Authorities and Underwriters in the Market for Tax-exempt Hospital Bonds," *National Tax Journal*, Vol. 54, No. 2, June 2001: 255-280.

A. Gershberg & T. Schuermann. "The Efficiency-Equity Trade-Off of Schooling Outcomes: Public Education Expenditures and Welfare in Mexico," *Economics of Education Review*, , Vol. 20, No. 1 (2001).

A. Gershberg, M. Grossman & F. Goldman. "Health Care Capital Financing Agencies: The Intergovernmental Roles of Quasi-Government Authorities and the Impact on the Cost of Capital," *Public Budgeting and Finance*, Vol. 20, No. 1, March: 2000.

A. Gershberg. "Decentralization, Citizen Participation, and the Role of the State: The Autonomous Schools Program in Nicaragua," *Latin American Perspectives* Vol. 26, No. 4, July 1999: 8-38.

A. Gershberg . "Fostering Effective Parental Participation in Education: Lessons from a Comparison of Reform Processes in Nicaragua and Mexico," *World Development*., Vol. 27, No. 4, 1999: 753-771.

A. Gershberg . "Education 'Decentralization' Processes in Mexico and Nicaragua: Legislative Versus Ministry-led Reform Strategies," *Comparative Education* , Vol. 35, No. 1, 1999: 63-80.

A. Gershberg . "Decentralization, Recentralization, and Performance Accountability: Building an Operationally-Useful Framework for Analysis," *Development Policy Review*, Vol. 16, No. 4, December 1998: 405-431.

A. Gershberg . "Regional Science and Policy School Space," *International Regional Science Review*. Volume 18, No. 2, 1995: 243-248.

A. Gershberg . "Fiscal Decentralization and Intergovernmental Relations: An Analysis of Federal Versus State Education Finance in Mexico," *Review of Urban and Regional Development Studies (RURDS)*. Volume 7, Number 2, July 1995.

A. Gershberg . "Consideraciones sobre el bienestar en la provisión de servicios públicos: gastos y resultados educativos en México," *Estudios Demográficos y Urbanos*. Vol. 8, No. 3, Sept-Dec, 1993: 727-750.

Book Chapters

A. Gershberg. "Educational Infrastructure, School Construction, & Decentralization in Developing Countries: Key Issues for an Understudied Area" J. Frank and J. Martinez (eds.), *Decentralization & Infrastructure: From gaps to solutions*. Routledge Press, 2016.

Y. Yilmaz, A. Gershberg, E. di Gropello. "Secondary education finance in EAP and LAC: Challenges and opportunities in the next decade." In E. di Gropello, ed., *Meeting the Challenges of Secondary Education in Latin America and East Asia Improving Efficiency and Resource Mobilization*. Washington DC: The World Bank, 2006

A. Gershberg and D. Winkler, "Education Decentralization in Africa," in Brian Levy and Sahr Kpundeh (editors), *Building State Capacity in Africa: New Approaches, Emerging Lessons* (Washington DC: World Bank, World Bank Institute, 2004).

A. Gershberg, "Empowering Parents While Making Them Pay: Autonomous Schools and Education Reform Processes in Nicaragua," in Robert R. Kaufman and Joan M. Nelson, eds., *Crucial Needs, Weak Incentives: The Politics of Health and Education Reform in Latin America*, Woodrow Wilson Center Press with Johns Hopkins University Press, 2004.

D. Winkler and A. Gershberg, "Education Decentralization in Latin America: The Effects on the Quality of Schooling," in Shahid Javed Burki, et. al., eds., *Decentralization and Accountability of the Public Sector*, Proceedings of the 1999 Annual World Bank Conference on Development in Latin America. Washington DC: The World Bank, 2000. Also published as a working paper by PREAL, http://www.preal.org/Biblioteca.asp?Pagina=3&Id_Carpeta=64&Camino=63|Preal%20Publicaciones/64|PREAL%20Documentos

A. Gershberg . "Dropout Rates and Preschooling in a 'Decentralizing' System: The Case of Mexico, 1992-1996," in Randall, L. & J. Anderson, eds., *Schooling for Success: Preventing Repetition and Dropout in Latin American Primary Schools*. New York: M.E. Sharpe, July 1999.

A. Gershberg . "El financiamiento federal frente al estatal de la educación en México. Consecuencias de los esfuerzos de descentralización recientes," in *Lecturas 85: Pobreza y Política Social en México*. Gabriel Martinez, ed. Mexico City: Fondo de Cultura Económica y I.T.A.M., 1997.

A. Gershberg . "Inversión educativa federal por medio de la SEP y de Solidaridad. Consideraciones distributivas y políticas de alivio a la pobreza," in *Lecturas 78: La Pobreza en México. Causas y Políticas para Combatirla*. Felix Velez, ed. Mexico City: Fondo de Cultura Económica y I.T.A.M., 1994.

A. Gershberg . "The Distribution of Education Resources to States and Municipalities: Welfare and Politics in Solidaridad's Programa para una Escuela Digna," in *Transforming State-Society Relations: The National Solidaridad Strategy*. W. Cornelius, A. Craig, & J. Fox, eds. San Diego: Center for U.S.-Mexican Studies, University of California at San Diego, 1994.

Selected Working Papers, Websites, Book Reviews, Newsletters and Grant Reports

A. Gershberg, 2014. "Educational Infrastructure, School Construction, & Decentralization in Developing Countries: Key Issues for an Understudied Area," International Center for Public Policy Working Paper Series, at AYSPS, GSU paper 1412, International Center for Public Policy, Andrew Young School of Policy Studies, Georgia State University.

A. Gershberg, "How and where to publish so your ideas will not perish (in the long run): a response to Helen Abadzi" *Comparative and International Education Society (CIES) Perspectives*, No. 159, September 2012.

A. Gershberg and B. Meade. "Accountability in Latin American Education Reform: How Decentralization Can and Cannot Improve Accountability," Working Paper for PREAL (Partnership for Educational Revitalization in the Americas), March 2006.
http://www.preal.org/Biblioteca.asp?Id_Carpeta=203&Camino=82|GT%20Descentralización%20y%20Autonomía%20Escolar/203|Accountability

M. Gurria and A. Gershberg. "Costing the Education MDGs: A review of the leading methodologies," Washington DC: The World Bank on behalf of the Fast Track Initiative Partnership, 2005. <http://commdev.org/content/document/detail/1856/>

A. Gershberg and D. Winkler. "International Conference on Education Finance and Decentralization." The International Development Group of RTI International, the Human Development Network Education Department (HDNED), and the Decentralization and Subnational Economics Thematic Group of The World Bank co-sponsored the conference 13-14 January 2005, at The World Bank Headquarters, Washington, DC. The conference website includes all the presentations, the papers on which they are based, and an annotated bibliography and reference resources. <https://register.rti.org/EducationFinance/index.cfm>

A. Gershberg, "Empowering Parents While Making Them Pay: Autonomous Schools in Nicaragua: A research project of the Community Development Research Center," Milano School of Management & Urban Policy, New School University. Funding was generously provided by the Tinker Foundation. Project Web Site:
<http://www.newschool.edu/milano/cdrc/schoolreport/index.html>

A. Gershberg and G. Shatkin, "Empowering Parents and Building Communities: The Role of School-Based Councils in Educational Governance and Accountability," Community Development Research Center, New School University, working paper #wp2002.04, 2002.

A. Gershberg "New Immigrants and the New School Governance: Defining the Issues," Community Development Research Center, New School University, working paper #wp2002.02, 2002.

A. Gershberg & J. Benning. "Federal Capital Investment and the Balanced Budget Amendment: The

Pros and Cons of a Federal Capital Budget,” Albany, NY: The Rockefeller Institute of Government, December 1999. Solicited and reviewed by Robert Reischauer.

A. Gershberg, M. Grossman & F. Goldman “Competition and the Cost of Capital Revisited: Special Authorities and Underwriters in the Market for Tax-exempt Hospital Bonds,” National Bureau of Economic Research, Working Paper #7356, September 1999.

A. Gershberg, M. Grossman & F. Goldman “Health Care Capital Financing Agencies: The Intergovernmental Roles of Quasi-Government Authorities and the Impact on the Cost of Capital,” National Bureau of Economic Research, Working Paper #7221, July 1999.

"Decentralization and Recentralization: Lessons from the Social Sectors in Mexico and Nicaragua", OCE Working Paper Series, WP-379. Washington, DC: Inter-American Development Bank. August 1998. Also published on the web site of the IDB's chief economist:
<http://idbdocs.iadb.org/wsdocs/getdocument.aspx?docnum=788198>

A. Gershberg . Book Review of *The Careless Society: Community and Its Counterparts* by John McKnight, *Journal of Policy Analysis and Management* (Vol. 15, No. 3, 1996)

A. Gershberg & T. Schuermann. "Education Finance in a Federal System: Changing Investment Patterns in Mexico," Cambridge, MA: National Bureau of Economic Research, Additional paper Series #94:08:04, August 1994.

"Housing Based Approaches to Dealing with Homelessness in Philadelphia." Philadelphia: Wharton Real Estate Center, University of Pennsylvania, Working Paper #85, January 1991. Philadelphia Board of Realtors (co-author with Janice Madden *et al*).

Current Grant Proposals, Works in Progress, and Peer-Review Journal Submissions

The University of the Future: Educational and Organizational Challenges, Global Summit, 2015, Barcelona, 18-22 April, 2016 Project coordinators: Josep M Duart Universitat Oberta de Catalunya; Michael Power University of Laval (Canada); Martha Burkle Yukon College (Canada); Alec Ian Gershberg The New School (New York, USA). Funding approved. Additional funding sought from COST: European Cooperation in Science & Technology.

A. Gershberg & Shefali Rai, Policy Transfer & Guideposts for Accountability for Complex Education Reforms: Lessons from five countries for submission to *Comparative Education Review*

A. Gershberg, J. Meneses, N. Weiner, “Institutional Factors and Teacher Characteristics Affecting Classroom ICT Use: Evidence from a nationally-representative sample in Spain” for submission to *Computers and Education*.

A. Gershberg and J.M. Duart. “Measuring Success of Online Universities: Alternative Graduation Rates and Other Considerations,” for submission to *Journal of Online Higher Education*.

A. Gershberg Meritxell Roca and J.M. Duart. “The online university as a firm: The business and academic model of the Universitat Oberta de Catalunya (UOC)” for submission to the *Journal of Higher Education*.

A. Gershberg & James Kielkopf, How Language Matters for Implementation: Policy Literature, Policy Rhetoric, & Writing for Ideologically Conscious Audiences, for submission to *Compare*

PROFESSIONAL POLICY WORK

Projects

Research on Improving Systems of Education (RISE), Department for International Development (DfID, U.K)/Oxford Policy Mgmt/Center for Global Development 9/17 – present
Team Leader : Five Year Research Project on Political Economy of Reform. Working directly with Country Research Teams in Vietnam, Indonesia, India, Pakistan, Tanzania, and Ethiopia. Member of RISE Directorate. Reporting directly to Lant Pritchett

Millennium Challenge Corporation (MCC)/FHI360, Washington, D.C. 9/17 – present
Education Economist, Efficiency & Effectiveness of Guatemalan Educations System with John Gilles and Ana Flores

Department for International Development (DfID, U.K)/Oxford Policy Management 6/17 – present
Consultant: Comparative Analysis of “Education systems diagnostics tools” with Moira V. Faul

Global Partnership for Education 6/16 - present
Consultant conducting evaluation of Results Based Financing producing both internal documents to support development of institutional guidelines and external Working Paper putting GPE practice in global context.

UNESCO/Global Education Monitoring Report 2017 Paris, France 12/15 – 7-16
Individual Specialist researching and writing paper titled “Monitoring and accountability in education – Opportunities, risks and innovations in the post-2015 period” to provide an initial framing of the theme of the 2017 GEM Report and help guide the Report team towards its further development. It will discuss the concepts of monitoring and accountability in education, outline the opportunities, risks and innovations in the post-2015 period, and provide recommendations on topics for which research could be commissioned.

Millennium Challenge Corporation (MCC)/Creative Associates, Washington, D.C. 10/14 – present
Team Leader and Education Economist, Education and Health Consultancy for the Economic Rate of Return, Constraints Analysis and other Preliminary Tools under the MCC BPA for Education, Health and Community Development.

Department for International Development (DfID, U.K)/Oxford Policy Management 10/14 – present
Team Leader for a comparative review of basic education reforms in Nigeria and four other case study countries for EDOREN (Education Data, Operational Research and Evaluation in Nigeria) - a 4-year DFID-funded project that seeks to generate new evidence on how best to support equitable access and improved learning outcomes for Nigerian children. Project intended to guide the Nigerian Government, primarily through the Universal Basic Education Commission (UBEC), timed as an input to a new Presidential administration.

Government of El Salvador/Urban Institute. 8/13 – 7/15
Education Decentralization Specialist, Government of El Salvador Decentralization Diagnostic, with the Urban Institute directly for the Government of El Salvador, Proyecto de Fortalecimiento de Gobiernos Locales (PFGL), Unidad Ejecutora Proyecto (UEP), Secretaría Técnica de la Presidencia

The World Bank. Washington, D.C., USA 8/11 – 2/13
Co-director and consultant. Education Flagship Study on Sub-Saharan Africa. Lead and manage team for the analysis and writing of a cross-country study to improve policy dialogue in the region. Supervisors: Elizabeth Ninan, Michel Welmond, Maureen Lewis.

Shiv Nadar University. Delhi, India

9/12

Consultant to Shiv Nadar University, Delhi, India, on the design and implementation of a new School of Education. Participated in design workshop September 2012.

Chemonics International. Washington , DC USA

12/09 – 10/10

Education Management Specialist for USAID project on school decentralization in **The Republic of Georgia**. Designed and implemented a national survey to replicate OECD’s Locus of Decision-Making framework to determine gaps between legal regulation and practice in the management and support of schools. Designed, managed and worked on a qualitative assessment of focus groups of local education resource center staff and other stakeholders.

JBS International. Washington, D.C., USA

8/09 – 12/09

USAID and AED. Develop Education Finance and Efficiency assessment and strategy paper for the newly elected government of **El Salvador**. Advising USAID on how to tailor their on-going support for the education sector. Supervisors: Roger Rasnake and Marcy Bernbaum.

Academy for Educational Development (AED). Washington, D.C., USA

5/09 – 5/10

USAID, AED, and Proyecto Dialogo. Conceived, designed, proposed and in process of implementing field based “backward mapping” study analyzing the disconnect between central government policy and classroom teacher performance in **Guatemala**. Quantitative analysis includes use of two unique school-, and classroom-, and student-level data bases, complemented by qualitative interview-based field work. Lead researcher and supervisor of analytic and project field work. Project is also funding research for doctoral thesis by NYU doctoral student (Milano Alum) on whose committee I serve. Supervisors: Felix Alvarado and Herminia Reyes.

The World Bank. Washington, D.C., USA

5/08 – 12/09

Education Economics and Governance Consultant. Author of presentation and paper to create a dialogue between key Government and Development Partners to discuss potential policy incentives and performance-based schemes and accountability frameworks for **Tanzania**. Focus on context of rapid secondary expansion. Presentation to Permanent Secretary of Ministry of Education. Advisor to development of (and team member for) World Bank’s Secondary Education Development Program II, a \$400 million three-phase Adaptable Program Lending (APL) over 10 years. Supervisor: Arun Joshi.

Academy for Educational Development (AED). Washington, D.C., USA

8/08 - 1/09

USAID, AED, and Proyecto Dialogo. Conceived, designed, and authored a publication (Análisis de Política) on improving public investment in education in **Guatemala**. Supervisor: Felix Alvarado.

The World Bank. Washington, D.C., USA

10/08 – 7/09

Economic and Financial Analyst. Performing the Economic and Financial Analysis for a \$300 million education program and loan proposal for the Hashemite Kingdom of **Jordan**. Travelled to Jordan to secure data and working relationships to produce necessary cost-benefit analysis and analysis of long-term financial sustainability. Supervisor: Peter Buckland.

Research Triangle Institute. Research Triangle Park, N.C., USA

6/08 – 8/09

Consultant. Girls Improved Learning Outcomes (GILO) project for **Egypt** funded by USAID. Providing analysis and expertise on school construction institutional arrangements including the Public Private Partnership (PPP) arm of the Ministry of Finance and the General Authority for Educational Buildings (GAEB) unit of the Ministry of Education. Assisting in other aspects of monitoring and evaluation. Supervisors: Michelle Brent-Ward, Hany Attalla and Doc Coster

UNESCO. Paris, France

3/08 – 7/08

EFA Global Monitoring Report 2009, Education for *all*: strengthening the commitment to equity. Conceived, designed, and authored or co-authored three background papers commissioned for the 2009 report which focuses on governance, management and financing of education. The GMR is the annual update on progress towards achieving the Millennium Development Goal of Universal Primary Education. The papers were on finance and equity in **Romania, Ghana, and Colombia** and focused also on the politics and processes of reforms and formula funding.

Supervisors: Keith Hinchliffe and Francois LeClerque

The World Bank. Washington, D.C., USA

6/08 - 7/08

Consultant. Technical and analytic support for the finalization of a paper on “fiscal space” and the fiscal implications and other aspects of expansion of secondary education in **Tanzania**. Incorporated international “best” practice and case study examples on how other countries have addressed (with and without success) the challenges of rapid secondary enrolment expansion, and helped present an array of options to foster discussions with the Development Partners and the Government. Supervisor: Arun Joshi

The Government of Egypt. , Cairo, Egypt

3/08 - 4/08

Consultant. Technical, policy and analytic advisory work to support the Ministry of Education and the Ministry of Higher Education for their preparation for a conference convened by President Hosni Mubarak on the reform of secondary education. Primary topics included the blending of general education with Technical and Vocational Education and Training (TVET) to build off a common core curriculum, replacement of the current secondary school exit examination, the development of new and varied criteria for entrance to higher education, and the expansion of higher education through development of community colleges and technical post-secondary institutes. Attention paid to both the technical aspects and the highly volatile political aspects requiring careful planning and strategic implementation. Worked closely with the First Undersecretary for General Education, the Senior Advisors to both Ministers and the Directors of the Strategic Planning and Policy Unit of both Ministries. . Funded by **USAID** and **AIR**. Supervisors: Reda Abou Serie, Hassan El Bilawi, and Jane Benbow.

The Government of Egypt. , Cairo, Egypt

3/07 - 8/07

Consultant. Technical and analytic support for the finalization of the Ministry of Education’s Five-year strategic plan. Critical review of entire strategic plan to ensure defensibility of analytic work and coherence of overall argument and message. Worked closely with the Senior Advisor to the Minister and the Strategic Planning and Policy Unit of the Ministry. Funded by **USAID** and **AED**. Supervisors: Hassan El Bilawi and Lynn Mortensen.

The Population Council. Cairo, Egypt

10/06 - 8/07

Lead Author and research analyst. Developed research proposal and supervised field work and implementation for project titled “Building the Schools Egyptians Need and Want: A Qualitative Evaluation of the Policy and Practice of School Location, Design, Construction and Maintenance.” Dovetailed work with quantitative study of school location and improved demographic sampling and analytic techniques. Funded by **USAID**. Supervisor: Ragui Assaad.

Academy for Educational Development (AED). Washington, D.C., USA

9/05 - 8/07

Consultant. Commentator on publication - Mas y Mejor Eddcuacion - and participant in media campaign to increase the profile of and needs for the education sector in the presidential elections. **Guatemala.** Supervisor: Felix Alvarado.

The World Bank. Washington, D.C., USA

9/05 - 8/07

Lead Author and research analyst Education Strategy Note for **Egypt**. Supervisors: Arun Joshi and Michel Welmond

The World Bank. Washington, D.C., USA 9/05 - 6/06 & 6/07
Consultant. Lead research analyst and author of Education Chapter of Public Expenditure Review (PER) for **Romania**. Included dissemination, follow-up, and educational seminar for Ministry staff Supervisors: Ron Hood and Ana Maria Sandi.

The World Bank. Washington, D.C., USA 9/05 - 12/05
Consultant. Co-author of "Secondary education finance in EAP and LAC: Challenges and opportunities in the next decade." A chapter for the joint Regional Study of the World Bank published as a book in 2006, *Meeting the Challenges of Secondary Education in Latin America and East Asia Improving Efficiency and Resource Mobilization*. Also author of background paper on decentralization and accountability. Supervisor: Emanuela di Gropello.

The World Bank. Washington, D.C., USA 6/02 - 6/04
Consultant to Public Sector Reform and Capacity Building Unit in the Africa Region. Focus on Educational Decentralization in **Sub-Saharan Africa**. Supervisor: Brian Levy.

The Union Square Partnership Local Development Corporation, New York City 7/03 - present
Outside evaluator for 21st Century Learning Center grant funding after school programs at Washington Irving High School.

The World Bank. Washington, D.C., USA 7/99 - 2/00
Consultant to Social Sector and Social Protection Evaluation of **Ecuador**. Focus on the impacts on the poor of decentralization and modernization of the state. Supervisor: Donald Winkler

Inter-American Development Bank (IDB). Washington, D.C., USA 10/95 - 1/98
Consultant to the Social Programs Division Region 2 (covering Mexico, Central America, and parts of the Caribbean) charged with developing a research agenda for the IDB regarding the impact of decentralization strategies for the education, health and urban sectors in the region. Leader of research project entitled "Decentralization and Recentralization: Lessons from the Social Sectors in Mexico and Central America." Case Studies performed: Health and Education Decentralization in **Mexico**; Health and Education Decentralization in **Nicaragua**; and Housing Decentralization in **Costa Rica**. Total research funding received: US\$98,000 Supervisor: Michael Jacobs.

Washington Irving High School, New York City 9/98 - 12/99
"Involving Stakeholders in a Large Urban High School," implemented and analyzed (for the principal) satisfaction surveys to Parents, Teachers, and students at Washington Irving High School.

The World Bank. Washington, D.C., USA 5/94 - 1/95
Consultant to Latin America and the Caribbean Human Resources Division (LA2HR, covering Mexico). Wrote policy paper titled "Efficiency and Equity in a Decentralizing Basic Education System: The Case of **Mexico**," which was used to foster the dialogue between the Bank and the Mexican Federal Government to develop policy prescriptions for Primary Education loans to Mexico. Supervisor: John Innes.

The World Bank. Washington, D.C., USA 6/91 - 12/91; 10/92 - 3/93; 3/94 - 7/94
Consultant on Fiscal Decentralization. Public Sector Management Division, Latin America Technical Department. Researched and wrote several papers on matching grant programs for education and roads, including various developed country examples (**U.S.A., Australia, France, Japan, and the State of California**) as well an overview of various Latin American systems (**Argentina, Brazil, Chile, Colombia, and Mexico**). In addition, performed statistical and analytical work in support of paper analyzing the connection between government size and decentralization in

the Latin America Region. Work involved study of community participation and citizen input in education provision and finance. Supervisor: Donald Winkler.

Instituto Tecnológico Autónomo de México. Economics Department. México, D.F. 2/92-7/95
Member of research team for study supported by **The Ford Foundation** on "Poverty in Mexico."
Project Coordinator: Felix Velez.

The Urban Institute. Washington, D.C., USA 5/90 - 10/90
Consultant to project for **The World Bank** and **UNDP** on institutional and fiscal decentralization in **Latin America**. Worked closely with the Senior Planner of the Infrastructure & Energy Division of the Latin America Technical Department at The World Bank (Mr. Tim Campbell, LATIE). Direct Supervisor: George Peterson.

The World Bank. Washington, D.C., USA 7/89 - 10/89
Water and Sanitation Division: Policy, Planning and Research Department
Research Assistant. Researched and wrote a paper on "Financing in the Water and Sanitation Sector" for project funded by **UNDP**. Supervisor: Mr. Mike Garn, INUWS.

DAC International, Inc. Boston, Ma., USA 12/86 - 7/87
Research Assistant. Performed neighborhood analysis and provided technical support for a master plan revitalization strategy on behalf of a community-based organization (The **Dudley Street Neighborhood Initiative**) in the Roxbury section of Boston.

Selected Professional Policy Reports

"Early Stocktaking of The Global Partnership for Education's Results Based Financing Approach,"
DRAFT submitted to GPE, April 2017

A. Gershberg and Robert Kaestner, Human Capital in MCC Constraint and Beneficiary Analyses
Conceptual Issues and Implications, 2015/Jun, Series of internal Policy Briefs to negotiate Creative
Associates input to MCC Guidelines. Alec Gershberg, Team Leader.

A. Gershberg, Shefali Rai, Chidi Ezegwu, Ojo Anthony, Kashim Zipporah Panguru, Aleshin
Olumayowa, Dita Nugroho, Chris Hearle, Gregory Elacqua and Fatima Alves, Comparative Review
of Basic Education Reforms: Part 1 - Synthesis of findings, 2015/Apr, EDOREN – Education Data,
Research and Evaluation in Nigeria, DfID and Oxford Policy Management.

A. Gershberg, Shefali Rai, Chidi Ezegwu, Ojo Anthony, Kashim Zipporah Panguru, Aleshin
Olumayowa, Dita Nugroho, Chris Hearle, Gregory Elacqua and Fatima Alves, Comparative Review
of Basic Education Reforms in Nigeria: Part 2 - Country Case Studies, 2015/Apr, Report by Oxford
Policy Management to DfID EDOREN project. Alec Gershberg Team Leader . Case Studies of
India, Brazil, Indonesia, Nigeria and South Africa.

Creative Associates (Alec Gershberg, Team Leader), Review of MCC Tools and Guidance, Review of
MCC Tools and Guidance, 2015/Feb, For Millennium Challenge Corporation.

Creative Associates (Alec Gershberg, Team Leader), Literature Review on Education, Health,
Community Development, Gender and Private Sector Engagement in Relation to MCC Growth
Diagnostics, 2015/Feb, For Millenium Challenge Corporation.

A. Gershberg & M Hernández. Propuesta Integrada para Descentralización en el Sector Educación:
DIAGNOSTICO Y PROPUESTA, Gobierno de El Salvador, Proyecto de Fortalecimiento de

Gobiernos Locales (PFGL), Unidad Ejecutora Proyecto (UEP). Presentado por el consorcio Urban Institute and ADEPRO, El Salvador, May 2014

A. Gershberg & M Hernández. PROPUESTA DE DESCENTRALIZACIÓN DEL SECTOR EDUCACIÓN, Gobierno de El Salvador, Proyecto de Fortalecimiento de Gobiernos Locales (PFGL), Unidad Ejecutora Proyecto (UEP). Presentado por el consorcio Urban Institute and ADEPRO, El Salvador, April 2014

A. Gershberg and J. Castaño, “Informe Sobre Los Sistemas de Informacion UOC,” a report to the Vice Rectors and Gerente (Managing Director) of the Open University of Catalunya. November 2011.

Meade, B and A. Gershberg, “Análisis de la implementación de las reformas de descentralización y modernización en Colombia,” Peru: USAID, 2011

A. Gershberg. Decision-making and Accountability in Georgia’s Education System: the role of Education Resource Centers (ERCs). Report produced for review by USAID by Chemonics International. Washington , DC, July 2010 updated January 2011.

B. Meade and A. Gershberg , “Using a Backward Mapping Approach to Examine how the Guatemalan Primary School Administrative System is Supporting Education Quality, A report prepared for USAID/Diálogo para la Inversión Social, September 30, 2009

A. Gershberg, “Invertir en Calidad de la Educación: Cómo Pasar del Presupuesto al Aula?” (Investing in Education Quality: from the budget to the classroom), Proyecto Diálogo para la inversión social en Guatemala, USAID, Analisis de Política No. 5, January 2009, which was on the front page of the project’s web page for months, and is available permanently at http://www.proyectodialogo.org/index.php?option=com_content&task=view&id=926&Itemid=110

A. Gershberg . “The Realpolitik of Decentralization and Formula Funding in Romania: A confounding case study,” A background paper prepared for the EFA Global Monitoring Report 2009, *Education for all: strengthening the commitment to equity*, Paris: UNESCO, 2008.

A. Maikish and A Gershberg, “Targeting Education Funding to the Poor: Universal Primary Education, Education Decentralization and Local Level Outcomes in Ghana,” A background paper prepared for the EFA Global Monitoring Report 2009, *Education for all: strengthening the commitment to equity*, Paris: UNESCO, 2008.

B. Meade and A. Gershberg, “Restructuring Towards Equity? Examining Recent Efforts to Better Target Education Resources to the Poor in Colombia,” A background paper prepared for the EFA Global Monitoring Report 2009, *Education for all: strengthening the commitment to equity*, Paris: UNESCO, 2008.

A. Gershberg and C. Horn. “Reforming Secondary Education in Egypt” Final Report to the Ministry of Education, Ministry of Higher Education, AIR, and USAID: Follow up to the Workshop of Secondary Education Reform April 5-6 in Cairo by Alec Gershberg (The New School) and Catherine L. Horn (University of Houston April 14, 2008

A. Gershberg, B. Jones, and J. Kweka, IMPLICATIONS OF SECONDARY EDUCATION EXPANSION IN TANZANIA: THE QUEST FOR GREATER ENROLLMENT WITH QUALITY, The World Bank, Human Development Department & Poverty Reduction and Economic Management Department, Africa Region, Policy Note, August 2008

The World Bank, “Improving Quality, Equality, and Efficiency in the Education Sector: Fostering a Competent Generation of Youth,” Education Sector Note, Human Development Group, Middle East and North Africa Region, The World Bank. 2007. (written by A. Gershberg, A. Joshi, M. Welmond, T. Miyajima)

A. Gershberg and H. Gohary, “Building the Schools Egyptians Need and Want: A Qualitative Evaluation of the Policy and Practice of School Location, Design, Construction and Maintenance, The Population Council, May 2007.

A. Gershberg and Dana Sapatoru, Improving Romanian Education Expenditure and Budgeting: Mobilizing Resources and Improving Efficiency, A Report for the World Bank’s Public Expenditure Review, April 2006.

Y. Yilmaz, A. Gershberg, E. di Gropello. “Secondary education finance in EAP and LAC: Challenges and opportunities in the next decade.”_A chapter for the joint Regional Study of the World Bank published as a book in 2006, *Meeting the Challenges of Secondary Education in Latin America and East Asia Improving Efficiency and Resource Mobilization* (edited by E. di Gropello).

The World Bank, “CAPITAL INVESTMENT IN EGYPT’S EDUCATION SECTOR,” Policy Note for the World Bank’s Public Expenditure Review of Egypt. October 2005. (written by H. Garzon and A. Gershberg)

<http://www.mof.gov.eg/English/Main%20Topics/Public%20Expenditure%20Review%20-%20Policy%20Notes>

The World Bank, “Making Egyptian Education Spending More Efficient,” Policy Note for the World Bank’s Public Expenditure Review of Egypt. July 2005. (written by A. Gershberg and N. Riad)

<http://www.mof.gov.eg/English/Main%20Topics/Public%20Expenditure%20Review%20-%20Policy%20Notes>

A. Gershberg. “Towards an Education Decentralization Strategy for Turkey.” Policy Note for The World Bank’s Eastern and Central Asia Region, July 2005.

http://siteresources.worldbank.org/INTTURKEY/Resources/361616-1142415001082/Turkey_decentralization_strategy.pdf

J. Fares, A. Gershberg, S. Scarpetto, J. Hawley, P. Holland. “Schooling, Workforce Development, and Youth Employment: The Education-Employment Nexus.” Issues Note for The World Bank’s Committee on Children and Youth. June 2005.

A. Gershberg . “Education and Health Decentralization in Ecuador: Practice, Plans, and Prospects” The World Bank, January 2000.

A. Gershberg . “Decentralization and Recentralization: Lessons from the Social Sectors in Mexico, Nicaragua and Costa Rica, “ Final Report, Inter-American Development Bank, RE2/SO2, January 1998.

“Housing Vouchers in Costa Rica,” Case Study Report, Inter-American Development Bank, RE2/SO2, January 1997. (Irene Vance, principal author)

A. Gershberg . “Decentralization and Recentralization: Lessons from the Social Sectors in Mexico and Central America,” Issues Paper, Inter-American Development Bank, RE2/SO2, April 10 1996.

A. Gershberg . “Mexican Educational Decentralization 1992-1996,” Case Study Report, Inter-American Development Bank, RE2/SO2, October 20 1996.

A. Gershberg . “Nicaraguan Educational Decentralization 1993-1996: The Municipalization and Autonomous Schools Programs,” Case Study Report, Inter-American Development Bank, RE2/SO2, December 8 1996.

“Mexican Health Care for the Uninsured,” Case Study Report, Inter-American Development Bank, RE2/SO2, October 20 1996. (Anne-Emanuelle Birn, principal author)

“Nicaraguan Health Decentralization,” Case Study Report, Inter-American Development Bank, RE2/SO2, 4 December 1996. (Anne-Emanuelle Birn, principal author)

A. Gershberg . “Efficiency and Equity in a Decentralizing Basic Education System,” Washington, D.C.: The World Bank, LA2HR, World Bank Discussion Papers, March 1995. (co-author with Rosaria Troia)

A. Gershberg . "Highway Finance and Intergovernmental Transfers: a comparative study." A background paper for the Latin America Regional Fiscal Decentralization Study, The World Bank, LATPS, Washington, D.C., 2 December 1991.

A. Gershberg . "Decentralization and Public Finance in Mexico: an overview of the system and its recent evolution." The Urban Institute, Washington, D.C., 10 August 1990.

OTHER PUBLISHED WORK, MEDIA COVERAGE, AND WORKS IN PROGRESS

Published Op-Eds, Letters and Selected Media Coverage

“Reimagining philanthropy: Relieving suffering and injustice through social change,” *New York Times*, Letter to the Editor, December 26, 2015. http://www.nytimes.com/2015/12/27/opinion/sunday/charity-and-justice.html?_r=0

A. Gershberg and D. Hamilton, “Bush's double standard on race in schools,” Op- Ed, *Christian Science Monitor*, February 5, 2007 <http://www.csmonitor.com/2007/0205/p09s01-coop.html?s=hns>

Interviewed in Spanish on two Guatemalan radio shows (90 minutes on Radio Sonora and 60 minutes on Emisoras Unidas, including fielding listener calls) and by several newspapers regarding educational spending and efficiency in Guatemala, June 2007. Coverage included one published newspaper interview in the daily *El Periodico* (see <http://www.elperiodico.com.gt/es/20070622/actualidad/40950/>)

Interviewed for article “Schools see increase in hispanics,” *Potomac News*, July 31, 2005. http://www.potomacnews.com/servlet/Satellite?pagename=WPN/MGArticle/WPN_BasicArticle&c=MGArticle&cid=1031784164948

Interviewed on BBC radio for show on school reform in New York City, August 2003.

Appeared on Nicaragua’s equivalent of the Today show. Interviewed in Conjunction with Conference I organized. Conference received significant coverage in local TV and newspaper press. For example:

<http://www-ni.laprensa.com.ni/archivo/2002/diciembre/02/opinion/opinion-20021202-03.html>

“Marijuana, Heroine, Cocaine,” *The American Prospect*, Letter to the Editor, July 1, 2002

“Educating Ourselves,” *New York Times*, Letter to the Editor, November 29, 2001.

“Taking Chances to Help Students,” *New York Times*, Letter to the Editor, May 1, 1999.

“Let Taxpayers Vote On New Stadiums,” *New York Times*, Letter to the Editor, April 25, 1998.

“Coliseum Tax Breaks: Higher Prices, Political Gain,” *New York Observer*, Letter to the Editor, January 13, 1997.

“U.S. Consumers Gain From Mexico Trade Pact,” *New York Times*, Letter to the Editor, September 17, 1995.

PRESENTATIONS, PROFESSIONAL TRAINING AND WORKSHOPS DELIVERED

Invited Lectures and Presentations

Keynote Panel participant, “Why is Learning in Crisis? Diagnosing System Incoherence” conference on Research on Improving Systems of Education (RISE), Center for Global Development, Washington, DC June 15-16, 2017

First Opponent, Doctoral Dissertation Defense and Disputation, University of Oslo, “Decentralisation in Tanzanian Education and Teacher Accountability. The Case of Primary School Management in Kinondoni Municipality and Mbeya City” December 2014.

“Education in Sub-Saharan Africa: Stunning Success and Formidable Challenges” (with Maureen Lewis). *Presentation to the 12th UKFIET International Conference on Education and Development*, Oxford, UK, September 2013

“Inversión en Calidad Educativa, desde el presupuesto hacia el aula,” (Investing in Education Quality: From the budget to the classroom), Keynote delivered in Spanish to the conference sponsored by the Government of Guatemala, in Guatemala City, Encuentro de Calidad Educativa, Guatemala, 28 August 2008

“Designing and Implementing Equity-Enhancing Policies,” organizer and moderator for invited featured plenary session at the Comparative and International Education Society (CIES) Annual Meetings, New York City, March 19, 2008

“Aims of Education,” Lecture delivered to The New School Convocation, 7 September 2006.
<http://www.newschool.edu/admin/convocation/2008/aigcon08.aspx>

“Beyond Bilingual Education: Immigrant Students and the No Child Left Behind Act.” Panelists included: Kathleen Leos, associate deputy undersecretary and senior policy advisor, Office of English Language Acquisition, U.S. Department of Education; Roberto Rodriguez, senior education counsel for Senator Ted Kennedy, Senate Committee on Health, Education, Labor, and Pensions, at the Urban Institute, First Tuesday Discussion Series, Washington, D.C., 7 December 2004
<http://www.urban.org/Template.cfm?Section=Home&NavMenuID=39&template=/TaggedContent/ViewPublication.cfm&PublicationID=9094>

“Beyond Bilingual Education: Immigrant Students and the primary and secondary (K-12) education in the U.S.” at the event “Education and Immigrant Integration in the U.S. and Canada,” sponsored by the Woodrow Wilson Center (Division of U.S. Studies), the Canada Institute, and the Migration Policy

Institute. April 25, 2005.

http://wilsoncenter.org/index.cfm?fuseaction=events.event_summary&event_id=110761

“School Reform and Decentralization in Nicaragua and Mexico,” panel leader and participant in seminar titled “Democracy and Inclusion of the Disenfranchised at the Local level in Politics and Schools,” sponsored by The Howard Samuels State Management Center at CUNY and the Rockefeller Foundation, Bellagio Study and Conference Center, Lago di Como, Italy, October 30 - November 3, 2000.

“Decentralization, Recentralization, Participation, and School Autonomy: International Experiences and Lessons for Mexico,” Presented to the National forum of the Mexican National Congress, House of Representatives, Commission of Education, “La Educación Básica Ante el Nuevo Milenio,” Guadalajara, Mexico, 5-7 August, 1999. (In Spanish)

“Fostering Effective Parental Participation in Education: Lessons from a Comparison of Reform Processes in Nicaragua and Mexico,” Forum on Education and Economics, Instituto de Fomento e Investigación de Educación (IFIE), Mexico City, March 1999.

“Decentralization, Citizen Participation, and the Role of the State: The Autonomous Schools Program in Nicaragua,” III Coloquio de ICUMII, "Federalismo: de la teoría a la práctica". Pachuca, Hidalgo, México, 4-6 December 1997. (In Spanish)

Selected Professional Training and Workshops Delivered

“DIAGNÓSTICO Y PROPUESTA DE ESTRATEGIA DEL PROCESO DE DESCENTRALIZACIÓN PARA SECTORES ESTRATÉGICOS DE EL SALVADOR,” series of five separate workshops presented to different sets of constituencies: High-level Ministry of Education staff, Mayors and other municipal officials, NGOs, University representatives, the Minister of Education and his key staff, and the Secretary of Strategic Affairs (Secretaría de Asuntos Estratégicos de la Presidencia) and his key staff. November 2013– February 2014.

“Reforming Secondary Education in Egypt” Workshop of Secondary Education Reform April 5-6 in Cairo delivered to the Ministry of Education, Ministry of Higher Education, AIR, and USAID by Alec Gershberg (The New School) and Catherine L. Horn (University of Houston April 14, 2008

“Accountability and Governance in Decentralized Systems” and “EDUCATION DECENTRALIZATION: Conceptualizing & Implementing Reform Strategies,” Cairo International Conference on Education Decentralization, Sponsored by the Egyptian Ministry of Education, organized by RTI for USAID and AED. March 2007

“Political Economy and Education Reform,” World Bank Institute’s core course in education reform, Washington, DC, September 2006

“Equity and Education Reform” and “Education Finance and Decentralization,” World Bank Institute’s core course in education reform, Cairo, Egypt, June 2006

Selected Conference Papers/Presentations and Seminars

“Trying to Learn from Complex Education System Reform Processes: Guideposts for Navigating Political Waters from Case Studies” presented to conference on Research on Improving Systems of Education (RISE), Center for Global Development, Washington, DC June 15-16, 2017

“University Business Models & Value Propositions in the Digital Age, with Uta Wehn, “The Digitalization of the University of the Future”, University of the Future Network (UFN) Meeting II,

FernUniversität in Hagen, Germany, July 11-13, 2017

Results Based Financing (RBF): Silver bullet or scattershot? Panel Participant at Comparative & International Education Society (CIES) Meetings, Atlanta, March 2017

“Universities of the Future - Business Modelling and Sustainability,” with Uta Wehn, The University of the Future: Educational and Organizational Challenges, Global Summit, 20-21 April 2016, Barcelona

A.Gershberg & Shefali Rai, “Policy Transfer & Guideposts for Accountability for Complex Education Reforms: Lessons from five countries.” Presented to a) Comparative & International Education Society (CIES) Meetings Roundtable Session: Pivoting to a systems approach to education research, Vancouver, BC, CANADA 7th March 2016 and b) *the 13th UKFIET International Conference on Education and Development*, Oxford, UK, September 2015.

A. Gershberg, John Gilles & Angela Little. Rhetoric and Ethics of Education Reform for Sustainable Futures: A participatory symposium. *Presentation to the 13th UKFIET International Conference on Education and Development*, Oxford, UK, September 2015

A.Gershberg & Shefali Rai, Policy Transfer & Guideposts for Accountability for Complex Education Reforms: Lessons from five countries, RISE –Research into Improving Systems of Education, Center for Global Development, Washington, DC, 2015/Jun
<http://www.rise.ox.ac.uk/content/rise-launch-event>

A. Gershberg & James Kielkopf, How Language Matters for Implementation: Policy Literature, Policy Rhetoric, & Writing for Ideologically Conscious Audiences, Latin American Studies Association LASA, San Juan, PR, 2015/May

A. Gershberg & James Kielkopf, Language, Cognition and Education Policy Implementation: How language used to describe policy recommendations may impede or improve implementation?, Comparative and International Education Society Meetings, Washington, DC: 11 March 2015, 2015.

Institutional Factors and Teacher Characteristics Affecting Classroom Technology Use, A paper for presentation at the American Educational Research Association (AERA) conference, San Francisco, CA 28 April – May 2013. Also presented to the Comparative and International Education Society meetings, Toronto, March 2014

“The aims of education: what are they? And do they jibe with the aims of our education systems that provide schooling for our children?” developed for and presented to “New School Minute” alumni lectures, May 10, 2013

“Education in Sub-Saharan Africa: Stunning Success and Formidable Challenges” (with Maureen Lewis) extended presentation (120 slide PowerPoint) forming the basis for discussion of roundtable discussion I organized for the Comparative and International Education Society meetings, New Orleans, March 2013.

Educational Infrastructure, School Construction, & Decentralization,” Presented to the World Bank’s Memorial Conference in Honor of Dana Weist, Decentralization & Infrastructure: From Gaps to Solutions, Washington, DC: 13 February 2013

“What Does the UOC “Produce” and How? The Academic and Business Models of the Online University,” presented to the Comparative and International Education Society (CIES) meetings, San Juan, Puerto Rico, 22-27 April 2012.

"Partnerships and Collaboration in international higher education in Africa" panel participant for seminar DEVELOPMENT THOUGHT and POLICY@ THE NEW SCHOOL. 19 April 2012

“School-Based Management, Governance, and Reform: the PRONADE Schools Experience in Guatemala,” Invited and funded by USAID, *Presentation to the 11th UKFIET International Conference on Education and Development*, Oxford, UK, 13 - 15 September 2011

A. Gershberg and J.M. Duart. “The online university as a firm: The business and academic model of the Universitat Oberta de Catalunya (UOC)” presented to the Comparative and International Education Society (CIES) meetings, Montreal, Canada, 1-5 May, 2011

A. Gershberg and B. Meade. “PRONADE schools in Guatemala: The rise and fall of a community schools program and the implications for improving school quality,” presented to the Comparative and International Education Society (CIES) meetings, Montreal, Canada, 1-5 May, 2011

“Decision-making and accountability in decentralized school governance in the Republic of Georgia,” as part of the USAID panel Liberation from the Center: Building Policy Systems to Support Education Decentralization in Georgia, presented to the Comparative and International Education Society (CIES) meetings, Montreal, Canada, 1-5 May, 2011

A. Gershberg and J.M. Duart. “Measuring Success of Online Universities: Alternative Graduation Rates and Other Considerations,” Presentation to the International Association of Technology, Education and Development IATED2011 conference, Valencia, Spain, 7-9 March 2011
Also presented to the Comparative and International Education Society (CIES) meetings, Montreal, Canada, 1-5 May, 2011

“Decision making and accountability in decentralizing school governance systems: The roles of Education Resource Centers in the Republic of Georgia,” presented to the iCERi2010 International Conference of Education, Research and Innovation, Madrid, Spain, 15-17 November 2010.

A. Gershberg and B. Meade. “Using a Backward Mapping Approach to Examine how the Guatemalan Primary School Administrative System is Supporting Education Quality,” Presented to Comparative and International Education Society (CIES) Annual Meetings, Chicago, IL, March 4, 2010

A. Gershberg . “The Realpolitik of Decentralization and Formula Funding in Romania: A confounding case study,” Presented to Comparative and International Education Society (CIES) Annual Meetings, Charleston, SC, March 24, 2009

“Building the Schools Egyptians Need and Want: A Qualitative Evaluation of the Policy and Practice of School Location, Design, Construction and Maintenance,” Presented to Comparative and International Education Society (CIES) Annual Meetings, New York City, March 20, 2008

A. Gershberg, B. Meade, and S. Andersson, Providing “Better Education Services to the Poor: Accountability and Context in the Cast of Guatemalan Decentralization,” Paper presented to the Comparative and International Education Society (CIES), Baltimore, MD 19 Feb – 1 March 2007

“Preventing and Recovering from Urban Dropouts: Lessons from the Developing World,” Drawn from the World Bank’s *World Development Report 2007: Development and the Next Generation*. Presented to the DROPOUT SUMMIT, Baruch College, New York, 23 Feb 2007

“The World Bank’s Education Sector Strategy Paper (ESP) for Egypt - Improving Quality, Equality, and Efficiency in the Education Sector: Fostering a Competent Generation of Youth,” Presented to NYU’s Institute for Education and Social Policy, November 28, 2006

“Empowering Parents and Building Communities: The Role of School-Based Councils in Educational Governance and Accountability,” presented to the annual meetings of the Association of Collegiate Schools of Planning (ACSP), Kansas City, MO, October 2005.

“New Immigrants and Public Schools: the Program and Policy Landscape” presented to the annual meeting of the Association of Public Policy Analysis and Management (APPAM), Atlanta, GA, November 2004

“Education Decentralization in Africa,” with Donald Winkler, presented to the World Bank October 28, 2003 available on video at <http://info.worldbank.org/etools/bSPAN/presentationView.asp?EID=490&PID=946>

“Empowering Parents While Making them Pay: Autonomous School in Nicaragua,” presented to the Human Development Network, The World Bank, November 5, 2003

“Beyond “Bilingual” Education: New Immigrants and Public School Policies in California,” presented to the faculty seminar of the Baruch College School of Public Affairs, April 2003.

The World Bank’s Education Sector Strategy Paper (ESP) for Egypt - Improving Quality, Equality, and Efficiency in the Education Sector: Fostering a Competent Generation of Youth. Presented to the doctoral seminar of the NYU Wagner School of Public Affairs, May 2003.

“The Economics and Politics of Regionalism and Tax Sharing in New York and New Jersey,” (with Alice Rivlin and Andrew Haughwout), Regional Breakfast Workshop, Federal Reserve Bank of New York, March 15, 2002.

“Empowering Parents While Making them Pay: Autonomous Schools in Nicaragua,” presented to the Stanford University School of Education, May 24, 2001

“Empowering Parents While Making them Pay: Autonomous Schools in Nicaragua,” presented to the Comparative and International Education Society, 45th Annual Meeting, Washington, D.C., March 14-17, 2001

“Immigrants and Education in New York City” presented to the Stanford University School of Education, April, 2001

“New Immigrants and Public Schools in California” presented to the annual meeting of the Association of Public Policy Analysis and Management (APPAM), Washington, DC, November 2001 (co-author with Anne Danenberg)

“The Immigrant Experience in New York City Public Schools,” presented to the annual conference of the Association for Public Policy Analysis and Management, Seattle Washington, 4-7 November 2000 and the Baruch School of Public Affairs, New York City, December 2000.

“Health Care Capital Financing Agencies: The Intergovernmental Roles of Quasi-Government Authorities and the Impact on the Cost of Capital,” presented to the annual meeting of the Association of Public Policy Analysis and Management (APPAM), Washington, DC, 4-7 November 1999 (Co-author with Michael Grossman and Fred Goldman.)

“Health Care Capital Financing Agencies: The Role of Government and Quasi-Government Authorities in the Cost of Capital and Regional Economic Policy,” Paper presented to the 45th North American Meetings of the Regional Science Association International, Santa Fe, New Mexico, 12-14 November 1998. (Co-author with Michael Grossman and Fred Goldman.)

“Reform Carts and Legislative Horses: Education ‘Decentralization’ Processes in Mexico and Nicaragua,” Paper presented to the annual conference of the Association of Collegiate Schools of Planning (ACSP), Ft. Lauderdale, Florida, November 6-9, 1997.

“Towards a Taxonomy of Health Care Capital Financing Agencies: The Role of Government and Quasi-Government Authorities in Regional Economic Policy,” Presented to the Urban Affairs Association, New York City, 13-16 March 1996 (Co-author with Michael Grossman and Fred Goldman.)

"Towards a Taxonomy of Health Care Capital Financing Agencies: The Role of Government and Quasi-Government Authorities in Regional Economic Policy," Paper presented to the 41st North American Meetings of the Regional Science Association International, Niagara Falls, Ontario, Canada, November 17-20, 1994. (Lead author with Michael Grossman and Fred Goldman)

"Fiscal Decentralization, Intergovernmental Relations, and Education Finance in Mexico: an Analysis of Federal Versus State Financing," Paper presented at the conference "Cities, Enterprises and Society at the Eve of the XXIst Century, Sponsored by the Institut Fédératif de Recherche sur les Économies et les Sociétés Industrielles at the Centre National de la Recherche Scientifique, Lille, FRANCE, 16-18 March 1994.

"Resource Distribution and Welfare and Poverty Considerations in Solidaridad's Programa para una Escuela Digna." Presented to the Latin American Studies Association meetings, Los Angeles, September 23-27, 1992.

"Welfare Considerations in the Provision of Public Services." Presented to The Econometrics Society Meetings, Mexico City: September 1-4, 1992 and Mexico-US Regional Science Seminar and Free Trade Agreement Round Table, sponsored by the Western Regional Science Association and the University of Arizona, Tucson, Arizona, 26-28 June 1991 (co-author with Til Schuermann).

ADDITIONAL EXPERIENCE: 1) **Civic Alliance** (Mexico) 1994: served as an international electoral observer for the Federal and Presidential Elections in the State of Nayarit; 2) **ELDERCARE, INC.** (Philadelphia, Pa.) 1990: participated in program design for an innovative residential health care facility and researched funding sources and grant proposals; 3) **First Southern Equities Corporation** (New York, NY), summer 1985: Internship in Real Estate Syndication and Finance; 4) **Segye Language Institute** (Seoul, South Korea), 1988: English Language Teacher.

GRANTS, HONORS, & AWARDS

Center for Comparative Immigration Studies at the University of California at San Diego.

Named Research Associate in 2003

Tinker Foundation, “Empowering Parents While Making Them Pay: The Nicaraguan Autonomous School Program,” Principal Investigator. Funding received for project for 2000-2002: \$113,000.

Distinguished University Teaching Award, New School University (1999): lifetime award for teaching excellence.

Technology Initiative Fund Award, New School for Social Research (1999): funding to support project to develop web pages for faculty to aid implementation of technology in the classroom.

Technology Initiative Fund Award, New School for Social Research (1996-97): funding to develop a budget simulation exercise for students in core course in Public Finance.

Faculty Development Grant, New School for Social Research (1995): funding to organize and coordinate a seminar for Milano School faculty on econometrics.

Government of Mexico Fellowship, Secretariat of External Relations (SRE) (1991-92): Fellowship providing financial support for research conducted at **El Colegio de México**.

Harrison Fellowship, University of Pennsylvania (1988-89): university dean's fellowship providing full financial support.

PUBLIC SERVICE AND SERVICE TO THE PROFESSION

Memberships: Comparative and International Education Society (CIES); Association for Public Policy Analysis and Management (APPAM); Network of Schools of Public Policy, Affairs, and Administration (NASPAA); American Educational Research Association (AERA); Regional Science Association International; Association for Supervision and Curriculum Development (ACSD)

Institutional Representative: Association for Public Policy Analysis and Management (APPAM); Network of Schools of Public Policy, Affairs, and Administration. (NASPAA), 2012-2107

Service:

Proposal Reviewer for DfID (UK), ESRC - DFID Raising Learning Outcomes in Education Systems Research Programme Call 3, London, May 2017

Peer reviewer for *Comparative Education Review*, *Education and International Development*, *World Development*, *Economics of Education Review*, *International Journal of Educational Development*, *Studies in Comparative International Development*, *Public Administration and Development*, *Journal of Applied Economics and Teaching and Teacher Education*

Program and Organizing Committee, 2015 Meetings of Network of Schools of Public Policy, Affairs, and Administration. (NASPAA,)

Program and Organizing Committee, 2008 Meetings of the Comparative and International Education Society (CIES)

Moderation Management Inc., Member of the Board of Directors (2004-2011)

Brooklyn Society for Ethical Culture , Member of the Board of Trustees (2009 – 3/14); Fund

Monitor (2009 – present)

School Leadership Team (elected), P.S. 10, Magnet School for Math, Science and Design Technology (2008-2015)

Business Advisory Council, Washington Irving High School, New York City, (1998-2010)

Education Task Force for Betsy Gotbaum, NYC Public Advocate, 2002-2004

PERSONAL

*Nationality: USA Date of Birth: July 4, 1964 Married with two children

*Read, Write, and Speak Spanish. Read and Speak French.