**ALEXANDER D. HOPPE**

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**EDUCATION\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

PhD Candidate in Sociology, University of Pennsylvania, 2016-

Committee: Randall Collins (Supervisor), Mauro Guillén (Chair), Robin Leidner,

David Grazian

Comprehensive Exams in Sociology of Work (with distinction) and Culture

MA in Sociology, University of Pennsylvania, 2015

BA in Sociology (with distinction), UW-Madison, 2013

**RESEARCH INTERESTS\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

Work, management, and organizations; economic sociology; fashion and culture industries; globalization; social psychology and microsociology; sociological theory; ethnography

**PUBLICATIONS\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

Alexander D. Hoppe, forthcoming. “Strategic Balance or Imperfect Imitation? Style and Legitimation Challenges in a Semi-Peripheral City.” G. Cattani, S. Ferriani, F. Godart, & S. V. Sgourev (Eds.), *Advances in Strategic Management* (Vol. 40). Emerald.

Alexander D. Hoppe, 2019. “License to Tweak: Artistic License at First-Tier Indian Apparel Suppliers.” *Poetics*.

***Working Paper Honors***

“Coordinating Transnational Futurework in Fashion Design”

Nominated for all-academy Carolyn Dexter Award for Best International Paper, Academy of

Management, 2019

Nominated for Best Student-Led Paper Award, Managerial and Organizational Cognition

Division, Academy of Management, 2019

**FELLOWSHIPS AND RESEARCH GRANTS\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

University of Chicago Ethnography Incubator Fellow, 2019

Gertrude and Otto Pollak Summer Research Fellowship, Department of Sociology, UPenn, 2018

($2,500)

Perry World House Graduate Associate, UPenn, 2017-8

Fulbright-Nehru Doctoral Research Fellowship, 2016-7

President Gutmann Leadership Award, UPenn, 2015 ($930)

Summer Research Travel Award, Center for the Advanced Study of India, UPenn, 2015 ($3,500)

Gertrude and Otto Pollak Summer Research Fellowship, Department of Sociology, UPenn, 2015

($2,500)

Benjamin Franklin Fellowship and Robert A. Fox Graduate Prize Fellowship, UPenn, 2013-8

Madison Ehrnrooth Scholarship, Brittingham Viking Organization, 2012 ($10,000)

Scan Design Foundation Fellowship, 2011 ($6,500)

L&S Honors Fellowship, UW-Madison, 2010 ($1,000)

Kemper-Knapp Scholarship (as a National Merit Finalist), UW-Madison, 2008 ($5,500)

*Travel Funding*

2015-present, 11 grants totaling $4,715

**PRESENTATIONS\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

An Asian Route to Fashion Design: Evidence from First-Tier Suppliers in India

* University of Chicago: Chicago Ethnography Incubator. Chicago: March 15, 2019
* ASA Annual Meeting: Global & Transnational Sociology Section Roundtable. Philadelphia: August 13, 2018
* Harvard Business School: Work, Organizations, and Markets Workshop. Cambridge: May 10, 2018
* National University of Singapore: Conference on Global Production. Singapore: December 6-8, 2017
* University of Pennsylvania: Culture, Interaction, and Ethnography Workshop. Philadelphia: November 3, 2017

Coordinating Transnational Futurework in Fashion Design

* AoM Annual Meeting: Managerial and Organizational Cognition Division Section. Boston: August 13, 2019.
* ASA Annual Meeting: Occupations, Organizations, and Work Refereed Roundtable. New York: August 11, 2019.
* SSSI Annual Meeting: Producing and Participating in Leisure Worlds. New York: August 10, 2019.
* SASE Annual Meeting: Evaluating Futures, Evaluating Future-makers. New York: June 28, 2019
* Columbia University: Science, Knowledge, and Technology Workshop. New York: January 29, 2019

License to Tweak: Artistic License at First-Tier Indian Fashion Suppliers

* Rutgers University: Consumers and Consumption Mini-Conference. Camden, NJ: Aug 10, 2018

Americana without America: Decoupling Symbolic from Spatial Geography at Woolrich, Inc. (with Nataliya Nedzhvetskaya since 2019)

* SASE Annual Meeting: Global Value Chains. New School, New York: June 29, 2019
* Fashion Group International. Philadelphia Museum of Art: June 27, 2017
* Fulbright South and Central Asia Mid-Year Conference. Kolkata, India: March 7, 2017

Strategic Balance or Imperfect Imitation? Style and Legitimation Challenges in a Semi-Peripheral City

* ASA Annual Meeting: Community and Urban Sociology Section Roundtable. Montréal: August 14, 2017
* AoM Annual Meeting: Organization and Management Theory Divisional Paper Session. Atlanta: August 4-8, 2017.

What is Fashion? Toward a Component-Part Definition

* ASA Annual Meeting: Culture Section, Consumer Studies Network Roundtable. Seattle: August 20, 2016

The Microsociology of Aesthetic Evaluation: Face Judgments at Fashion Runway

Castings

* ASA Annual Meeting: Microsociology Regular Session. Chicago: August 23, 2015
* Stockholm University Centre for Fashion Studies: Fashion and the Body Workshop.

Stockholm: May 4-7, 2015

**TEACHING AND RESEARCH ASSISTANT EXPERIENCE\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

*University of Pennsylvania*

TA for Managing and Competing: The Case of China. Management (Lauder Institute at the Wharton School), 2019

TA for Sociology of Media and Popular Culture. Sociology, 2015

TA for Introduction to Sociology. Sociology, 2014-16

*University of Wisconsin-Madison*

RA for John Delamater and Casey Stockstill, Sociology, 2013

Teaching Fellow for Child Psychology, Psychology, 2011

Honors Fellow for Diversity Dialogues, Letters and Science, 2010

**SERVICE AND MEMBERSHIP\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Co-Editor, *Global Review*. Global and Transnational Sociology Section Newsletter, 2018-

Presider, Sociology of Culture Refereed Roundtables. ASA Annual Meeting. New York: August

12, 2019.

Cluster Leader, “Globalization and International Organizations.” ASA Annual Meeting, Global

and Transnational Sociology Section Research Cluster Roundtable. Montréal: August 13,

2017

Selection Committee, Center for the Advanced Study of India, 2017

Peer-to-Peer Grant Adviser, Graduate Student Center, UPenn, 2015-6

Peer Review: *Advances in Strategic Management*

American Sociological Association

Academy of Management

Society for the Advancement of Socio-Economics