

# JUNHOW WEI

University of Pennsylvania  
Department of Sociology  
3718 Locust Walk, Ste. 113 Philadelphia, PA 19104

Email: junhow@sas.upenn.edu

## EDUCATION

- 2016            Ph.D., Sociology  
                  University of Pennsylvania  
                  *Dissertation:* Good Character: Reality Television Production as Dirty Work  
                  *Committee:* David Grazian (chair), Annette Lareau, Robin Leidner, Guobin Yang
- 2004            B.A., Human Development  
                  University of Chicago

## AREAS OF INTEREST

Culture, media, work and occupations, social psychology, and qualitative methods

## PEER REVIEWED ARTICLES

Wei, Junhow. 2016. "I'm the Next American Idol": Cooling Out, Accounts, and Perseverance at Reality Talent Show Auditions. *Symbolic Interaction* 39(1): 3-25. (Lead Article)  
\*Covered in: *Chicago Tribune, Philadelphia Inquirer, Pacific Standard Magazine*

Wei, Junhow. 2014. Mass Media and the Localization of Emotional Display: The Case of China's Next Top Model. *American Journal of Cultural Sociology* 2(2): 197-220.

Wei, Junhow. 2012. Dealing with Reality: Market Demands, Artistic Integrity, and Identity Work in Reality Television Production. *Poetics: Journal of Empirical Research on Culture, the Media and the Arts* 40(5): 444-466.

Finer, Lawrence, and Junhow Wei. 2009. Effect of Mifepristone on Abortion Access in the United States. *Obstetrics & Gynecology* 114(3): 623-630.

Landry, David, Junhow Wei, and Jennifer Frost. 2008. Public and Private Providers' Provision of Services, Their Views on the Problems Patients Have Using Contraception and Steps Needed to Improve Use. *Contraception* 78(1): 42-51.

## MANUSCRIPTS IN PREPARATION

Wei, Junhow. *Good Character: Reality Television Production as Dirty Work* (book manuscript)

Wei, Junhow. Emotional Display in Cultural Production: The Case of Casting for Reality TV.

Wei, Junhow. Justifying Exploitation: Unpaid Interns and Relational Work.

## HONORS AND AWARDS

2015	SAS Dissertation Completion Fellowship (\$25,000 awarded)
2014	Pollak ASA Travel Award (\$500 awarded)
2008-2013	Benjamin Franklin Fellowship, University of Pennsylvania
2011-2013	University of Pennsylvania SAS Graduate Student Travel Award (\$900 awarded)
2011-2013	University of Pennsylvania GAPSA Research Student Travel Grant (\$860 awarded)
2012	Pollak Summer Research Fellowship (\$6000 awarded)

## PAPER PRESENTATIONS

Aug. 2015	Wei, Junhow. "Scams and Trash: How Aspiring Reality TV Cast Evaluate Producers' Legitimacy and Trustworthiness." Media Sociology Preconference, Chicago, IL.
Aug. 2014	Wei, Junhow. "Mass Media and the Localization of Emotional Performance: The Case of China's Next Top Model." American Sociological Association Annual Meeting, San Francisco, CA.
Aug. 2014	Wei, Junhow. "'All Hits Have Fans': Small Group Decision Making and the Rhetoric of Reality Television Program Development." Media Sociology Preconference, Oakland, CA.
Apr. 2014	Wei, Junhow. "Emotional Display in Cultural Production: The Case of Casting for Reality Television." Center for Cultural Sociology Anniversary Conference – Advancing Cultural Sociology, New Haven, CT.
Mar. 2014	Wei, Junhow. "Emotional Display in Cultural Production: The Case of Casting for Reality Television." Chicago Ethnography Conference, Evanston, IL.
Nov. 2013	Wei, Junhow. "I Am The Next American Idol: Causes and Consequences of Contestants' Emotional Investment at American Idol Auditions" (roundtable). National Communication Association Annual Convention, Washington, DC.
Mar. 2013	Wei, Junhow. "Mass Media and the Globalization of Emotions: The Case of Emotional Performances in America's and China's Next Top Model." Annual Meeting of the Eastern Sociological Society, Boston, MA.
May 2012	Wei, Junhow. "Dealing With Reality: Market Demands, Artistic Integrity, and Identity Work in Reality Television Production." Annual Conference of the International Communication Association, Phoenix, AZ.
Feb. 2012	Wei, Junhow. "The Collective Production of Emotions for American Idol Auditions" (roundtable). Annual Meeting of the Eastern Sociological Society, New York, NY.
Aug. 2011	Wei, Junhow. "Rhetorical Negotiations of Authenticity Among Reality Television Producers" (roundtable). American Sociological Association Annual Meeting, Las Vegas, NV.
Aug. 2011	Wei, Junhow. "All Top Models Cry: Investigating the Globalization of Emotions Through Reality Television" (roundtable). American Sociological Association Annual Meeting, Las Vegas, NV.
Feb. 2011	Wei, Junhow. "Dealing with Reality: Tastes, Values, and Market Demands in Reality Television Production" (roundtable). Annual Meeting of the Eastern Sociological Society, Philadelphia, PA.

- Apr. 2010 Wei, Junhow. "The Role of Ordinary People in Reality Television." University of Pennsylvania Urban Ethnography Workshop.
- Nov. 2006 Landry, David, Junhow Wei, and Jennifer Frost. "Public and Private Providers Provision of Services, Their Views on the Problems Patients Have Using Contraception and Steps Needed to Improve Use." American Public Health Association Annual Meeting and Exposition, Boston, MA.

## **TEACHING EXPERIENCE**

Instructor, Department of Sociology, University of Pennsylvania  
Sociology 137: Sociology of Media and Popular Culture (Fall 2015, Fall 2016)

Invited Lecturer

"Ethnography in Media Industries." Media & Communications 9525: Media and Cultural Production in the Digital Age (graduate-level course), Temple University, Mar. 2016

"The Publishing Process." Sociology 603: Proseminar in Sociological Research (graduate-level course), University of Pennsylvania, Apr. 2012

"Field Methods in Social Research." Sociology 604: Methodology of Social Research (graduate-level course), University of Pennsylvania, Nov. 2011

Teaching Assistant, Department of Sociology, University of Pennsylvania  
Sociology 137: Sociology of Media and Popular Culture (Fall 2009, Spring 2011)  
Sociology 604: Methodology of Social Research (graduate-level course Fall 2010)  
Sociology 100: Introduction to Sociological Research (Spring 2010)

## **SERVICE**

Presider

2016 American Sociological Association Annual Meeting, Seattle, WA

- "Arts, Identity, and Social Justice"

2015 Media Sociology Preconference, Northwestern University

- "Social Media and Minority Groups"
- "Entertainment and Inequality"

2014 Media Sociology Preconference, Mills College

- "Web-based Methods, Teaching, and Social Action"

Occasional reviewer for *Poetics: Journal of Empirical Research on Culture, the Media and the Arts*

SASgov (University of Pennsylvania School of Arts and Sciences Graduate Student Government)  
Department Representative, 2008-2010

## **ACADEMIC MEMBERSHIPS**

American Sociological Association, Eastern Sociological Society, International Communication Association, National Communication Association